



SPONSORSHIP

**UNITED STATES
MUAY THAI
OPEN**

WWW.USMUAYTHAIOPEN.COM/SPONSORSHIP

C O N T E N T

Special Message	3
About Us	4
Our Services	5
Meet The Team	6
The Opportunity	7
Solutions & Pricing	8
Solutions & Pricing 2	9
À la Carte Options	10
Join the Team	11





Message From the **Executive Director**

Thank you for your interest in becoming a sponsor for the U.S. Muay Thai Open. I have worked for over a decade to provide amateur Muay Thai athletes, especially youth athletes, with mentorship and martial arts training to help them better themselves both mentally and physically. Some of my proudest moments occurred while I was helping some of my most at-risk young athletes- those who got in trouble with the law or became involved in gangs- find confidence in themselves and a new hope in the world, by teaching them about Muay Thai principles: hard work, commitment, loyalty, and perseverance. Many of my amateur and youth athletes expressed to me their desire to train towards becoming professional Muay Thai athletes; however, I realized that their chances at becoming successful professional athletes was slim because there was no formal avenue for an amateur or youth athlete to reach new heights. Here was the problem: baseball had a little league, football had a peewee league; however, amateur and youth Muay Thai athletes needed their own way to develop their skills and to prepare them to compete against the best athletes in the world. Currently, the United States lags behind other nations in terms of Muay Thai popularity and talent. Muay Thai nations will not recognize the United States until we elevate our American athletes' skill level. Therefore, my company, Siam Fight productions has taken the lead to bring America up to the level of our international brethren by founding the United States Muay Thai Open- America's newest tournament that is dedicated to improving the image and stature of U.S. Muay Thai athletes. We need supporters like you to help make our U.S. athletes' dreams a continuing reality. Join our team and be a part of this unique and special endeavour by becoming a US Muay Thai Open sponsor.

A handwritten signature in purple ink, appearing to read 'Thiago M Azeredo'. The signature is stylized and fluid.

Thiago M Azeredo

Executive Director

America's Rising Stars



About Us

The U.S. Muay Thai Open's mission is to unite and prepare United States' Muay Thai athletes for dominance in international competitions, to show solidarity with the international Muay Thai community, and to propel Muay Thai towards recognition as an Olympic sport.



The US Muay Thai Open is produced by Siam Fight Productions, North America's premier amateur and youth Muay Thai event promotions company.



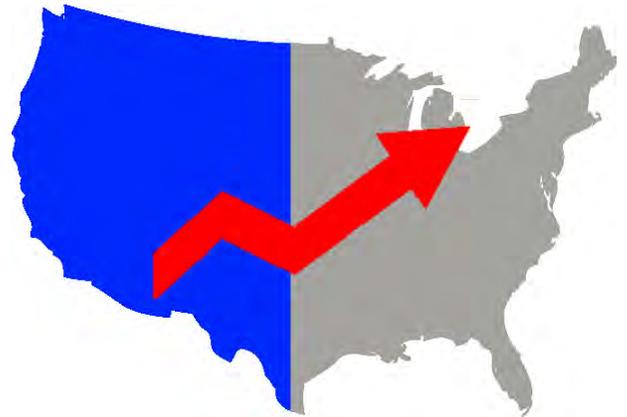
Our Services



The U.S. Muay Thai Open will send a shockwave through the industry, instantly raising the level of competition and excitement!



Muay Thai is the centuries-old martial art that was favored by the people of Siam (Thailand). Generations of “Thai Boxers” have passed down the ancient art form and today, more Americans have taken interest in this captivating and exhilarating sport.



The growth potential for Muay Thai is limitless. The martial arts entertainment industry revenues have already surpassed the billion-dollar mark in the United States and the U.S. Muay Thai Open will generate added exposure of Muay Thai to the American public.



Team Members



Thiago M Azeredo

Executive Director

Thiago has a lifetime of experience in Muay Thai and he is the founder of Sitan Gym in Phoenix, AZ. Thiago is also the President of Siam Fight Productions.



BRANDON JONES

Associate Director

Brandon has been training in Muay Thai since 2011. Brandon has a background in computer technology and he specializes in marketing, branding, and business development.



RYON BURNETT

Chief Administrative Officer

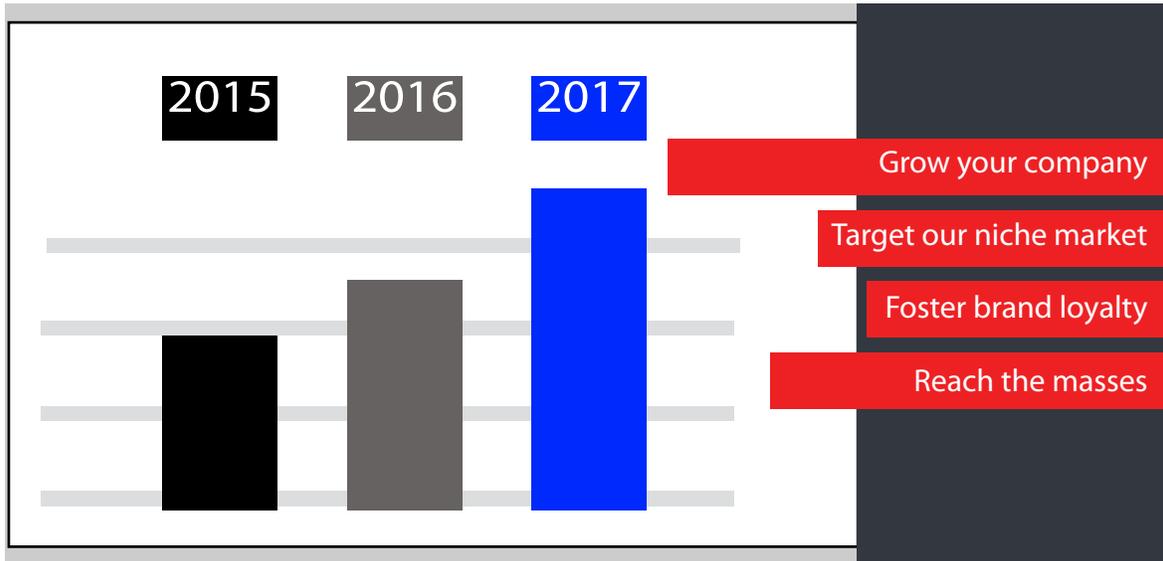
Ryon has trained in Muay Thai alongside Thiago in NYC. Ryon has extensive experience in live event coordination and he specializes in entertainment technology consulting.

This innovative and diverse leadership is the key to success. The team gives the US Muay Thai Open a distinct advantage over the competition.



The Opportunity

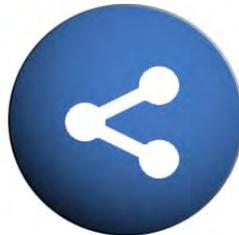
Competition among businesses and brands has increased greatly over the years, but business owners who work smarter and not necessarily harder will be leaders in their markets. Why work hard to establish your company's reputation when you could partner with one that already evokes excellence?



Your company can benefit by becoming a sponsor of the U.S. Muay Thai Open. History has shown that Muay Thai fans are highly loyal to brands that support Muay Thai! When your company becomes a sponsor it will:



Increase brand awareness and overall outreach to potential customers locally and internationally.



Benefit from internet advertising opportunities- media from our events are shared globally.



Gain access to elite Muay Thai athletes as well as their extended network of followers.



Solutions & Pricing

Allow the U.S. Muay Thai Open to become ambassadors for your brand. Choose from our available packages or from our á la carte options

\$500

Flyweight

Advertise your business on our website's E-coupon page

Tradeshow-style exhibition (sales permitted) at the venue

Your logo and website link included in the Siam subscriber email blast

\$750

Lightweight

Tradeshow-style exhibition (sales permitted) at the venue

Your logo and website link included in the USMTO subscriber email blast

Five special announcements from the public address announcer on each day of the tournament

Display one (1) company banner at the venue *

\$1000

Welterweight

Includes Lightweight" solutions

Your logo on the event flyer, poster, & E-poster

Your logo and website link on the USMTO website for three months

Your logo and website link included in the USMTO subscriber email blast

Two complimentary spectator tickets to the tournament

* Sponsor must supply banner. Additional banner space is available for purchase.



Solutions & Pricing

Allow the U.S. Muay Thai Open to become ambassadors for your brand. Choose from our available packages or from our á la carte options

\$1500

Middleweight

Includes "Welterweight" solutions

Social media promo to over 20 thousands of our followers

Your company named as the official sponsor of a tournament ring (logo on corner cushion)

Reserved front-row tickets

All-Access pass for four

\$2000

Cruiserweight

Includes "Middleweight" solutions

Custom 250x250 tile graphic and custom landing page on USMTO homepage for three months

Official sponsor of a premier match & one of our acclaimed promo videos

\$2500

Heavyweight

Includes "Cruiserweight" solutions

Official sponsor of the USMTO & main event

Your logo on the ringside corner posts

30-second commercial aired to audience **

Media co-branding on all official media for the USMTO and its parent company ***

** Sponsor must supply a fully-edited commercial

*** Includes three months of co-branding on posters, videos, email, social media, etc.



Solutions & Pricing

Create a customized solution using our á la carte options.

- E-Coupon Program - \$75
- Five (5) announcements from the public address announcer - \$100
- 250 x 250 Logo on the official website (no hyperlink)- \$100
- Unique landing page on the official website- \$250
- Social media share & promo (ceases upon completion of the event)- \$100
- Logo on event poster (11"x17") & E-poster - \$100
- One (1) self-supported banner at the venue - \$100 (Sponsor must provide banner & banner stand, etc.)
- Your 8x10" logo on one (1) corner cushion- \$250
- Your company's name & logo on one (1) 4'x1' triangle floor cushion- \$150



Join our Team

Thank you for your interest in sponsoring the U.S. Muay Thai Open. By the U.S. Muay Thai Open you will be providing America's best amateur and youth Muay Thai athletes with the opportunity to compete in a safe and professional setting right here in the USA. We are excited to become ambassadors for your brand!

GROW TOGETHER



Siam Fight Productions has introduced a level of class, innovation, professionalism, and excitement that the industry has never seen before!



Siam Fight Productions, LLC

3029 North Alma School Road

Chandler, Arizona 85224

Telephone : (480) 326-8632

Email: Siamfightproductions@gmail.com

www.USMUAYTHAIOPEN.com



SIAM
FIGHT
PRODUCTIONS

★ UNITED STATES ★
★ MUAY THAI ★
OPEN

WWW.USMUAYTHAIOPEN.COM/SPONSORSHIP